

## 2019 EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period: August 1, 2018 – July 31, 2019

- 1) **Employment Unit: Byrne Acquisition Group – Myrtle Beach, SC**
- 2) **Unit Members:**  
WEZV(FM)  
WYEZ(FM)  
WTKN(FM)

*Note: During the reporting period for the instant Report, the call letters of the Stations listed above underwent some changes. Specifically, the Station with the current call letters WTKN formerly had the call letters WYEZ; and the Station with the current call letters WYEZ formerly had the call letters WGTN.*

### 3) EEO Contact Information for Employment Unit:

Mailing Address:  3926 Wesley Street – Suite 301 Myrtle Beach, SC 29579	Telephone Number: (843)903-9962  Contract Person/Title: John Henis – General Manager  Email Address: <a href="mailto:henis@wezv.com">henis@wezv.com</a>
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### 4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

#### Full-time Vacancies Filled During Reporting Period

	<u>Title</u>	<u>Date Filled</u>	<u>Recruitment Source</u>
1	Account Executive	8/6/18	Client Referral
2	Account Executive	9/10/18	Mediarecruiter.com
3	Morning Show Host	1/21/19	Allaccess.com
4	Morning Show Host	4/29/19	In Market Personality

**Stations WEZV (FM), WYEZ (FM), and WTKN (FM) are Equal Opportunity Employers.**

\* None of the recruitment sources listed below requested notifications of job openings.

**1. Account Executive – Client Referral**

<b>Name of Organization Notified of Job Vacancy</b>	<b>Contact Person</b>	<b>Address</b>	<b>Telephone Number</b>	<b># of Interviewees Referred</b>
Media Recruiters	Art Scott	9457 South University Blvd. #303 Highlands Ranch, CO 80126	(303)400-5150	1
Craigslist	info@craigslist.com	222 Sutter Street San Francisco, CA 94108	(754)242-3708	2
South Carolina Broadcasters Association	Paula Thayer	2711 Middleburg Drive Suite 201 Columbia, SC 29204	(803)732-1186	1
On Air WEZV + WYEZ	Shannon Mahaney	3926 Wesley Street Suite 301 Myrtle Beach, SC 29579	(843)903-9962	0
WEZV.com + 945thetide.com	Shannon Mahaney	3926 Wesley Street Suite 301 Myrtle Beach, SC 29579	(843)903-9962	0
Handshake Website for CCU	Yvette Jefferson	Myrtle Beach, SC	(843)349-2343	0
Myrtlebeachonline.com	Classified Dept.	Myrtle Beach, SC	(843)626-8555	2
Facebook	Facebook Help Wanted			0
Client Referral				1

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**2. Account Executive – mediarecruiters.com**

<b>Name of Organization Notified of Job Vacancy</b>	<b>Contact Person</b>	<b>Address</b>	<b>Telephone Number</b>	<b># of Interviewees Referred</b>
Media Recruiters	Art Scott	9457 South University Blvd. #303 Highlands Ranch, CO 80126	(303)400-5150	2
Craigslist	info@craigslist.com	222 Sutter Street San Francisco, CA 94108	(754)242-3708	1
South Carolina Broadcasters Association	Paula Thayer	2711 Middleburg Drive Suite 201 Columbia, SC 29204	(803)732-1186	0
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WEZV.com + 945thetide.com	Shannon Mahaney	3926 Wesley Street Suite 301 Myrtle Beach, SC 29579	(843)903-9962	0
Handshake Website for CCU	Yvette Jefferson	Myrtle Beach, SC	(843)349-2343	1

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**3. Morning Show Host – allaccess.com**

<b>Name of Organization Notified of Job Vacancy</b>	<b>Contact Person</b>	<b>Address</b>	<b>Telephone Number</b>	<b># of Interviewees Referred</b>
Media Recruiters	Art Scott	9457 South University Blvd. #303 Highlands Ranch, CO 80126	(303)400-5150	0
Allaccess.com		24955 Pacific Coast Highway, C303 Malibu, CA 90265	(310)457.6616	3
South Carolina Broadcasters Association	Paula Thayer	2711 Middleburg Drive Suite 201 Columbia, SC 29204	(803)732-1186	1
On Air WEZV + WYEZ	Shannon Mahaney	3926 Wesley Street Suite 301 Myrtle Beach, SC 29579	(843)903-9962	0
WEZV.com + 945thetide.com	Shannon Mahaney	3926 Wesley Street Suite 301 Myrtle Beach, SC 29579	(843)903-9962	0

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**4. Morning Show Host – In Market Personality**

<b>Name of Organization Notified of Job Vacancy</b>	<b>Contact Person</b>	<b>Address</b>	<b>Telephone Number</b>	<b># of Interviewees Referred</b>
South Carolina Broadcasters Association	Paula Thayer	2711 Middleburg Drive Suite 201 Columbia, SC 29204	(803)732-1186	0
Employee Referral				2

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**5. Supplemental Recruitment Initiatives.**

**a. Internship Program**

**Date: Ongoing**

This Employment Unit conducts an internship program designed to assist members of the community in acquiring skills necessary for broadcast employment. Interns come from various colleges in the Myrtle Beach area. The program hosted 2 students during the reporting period.

During the reporting period, the Employment Unit hosted students/interns from Coastal Carolina University.

**b. Participation in Job Fairs & Events**

**South Carolina Broadcasters Association Career Fair**

**Date: April 2019**

**Location: National Guard Armory, Columbia, SC**

Employment units COO with substantial hiring authority participated. While there he spoke with students about broadcast opportunities and accepted resumes. He also answered questions about open positions at the Myrtle Beach cluster.

**HGTC Student Job Fair**

**Date: April 2019**

**Location: Horry Georgetown Technical College, Conway, SC**

Employment Units Business Manager with substantial hiring authority participated. While there they spoke with students about broadcast opportunities and accepted resumes. They also answered questions about open positions and internships at the Myrtle Beach cluster.

**Women's Leadership Conference**

**Date: February 2019**

**Location: Myrtle Beach Convention Center, Myrtle Beach, SC**

WEZV on-air staff participated and answered questions regarding broadcast industry from conference attendees.

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**6. Educational Initiatives.**

**c. Coastal Carolina University**

WEZV on-air host participated in CCU classes (fall and spring) sharing career opportunities and broadcast employment and practices. Melinda Chappel-professor.

**d. St. Andrew Catholic School**

Stations provide broadcasting introduction to students through special event recordings. These recordings are used on-air for event promotions.

**e. City of North Myrtle Beach Summer Camp**

Broadcast Career Day.

**7. On-Air Initiatives.**

**f.** WEZV, WGTV, WYEZ & WTKN run extensive job opening advertisements detailing all open positions.

**g.** WEZV, WGTV, WYEZ & WTKN run announcements all year long promoting on EEO program encouraging all people to apply for positions whenever openings occur.

**h.** SC Works Employment Commission: WEZV, WGTV, WYEZ & WTKN provide interview opportunities and public services announcements for SC Works/SC employment.

**i.** Handshake – Coastal Carolina University and University South Carolina- This unit posted internship and full-time job openings utilizing handshake.com to reach students and graduates of CCU and USC.

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